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Wholesale Application

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Business Information

Company Name (Parent Name)		DBA (Doing Business As)
Date Formed:	EIN#:	Resale State/No.:
In Business Since:		Business License No.:
Legal Form: Check One <input type="checkbox"/> Individual <input type="checkbox"/> Partnership <input type="checkbox"/> LLC <input type="checkbox"/> Corporation <input type="checkbox"/> Sub-Chapter S Corp		
Annual Revenue:	Square Footage:	No. of Locations:
Store Type (Check Applicable) <input type="checkbox"/> Bricks & Mortar Retail <input type="checkbox"/> Internet <input type="checkbox"/> Home Based <input type="checkbox"/> Downtown <input type="checkbox"/> Shopping Center		
Preferred Payment Method (Check One) <input type="checkbox"/> Credit Card <input type="checkbox"/> Company Prepaid Check <input type="checkbox"/> Net 30 terms (must be approved)		

Principals/Owners

Principal/Owner Name#1	Principal/Owner Title	Email:
Home Address	City/State/Zip	Home Phone:
Social Security Number	Date of Birth	Drivers License No.
Principal/Owner Name#2	Principal/Owner Title	Email:
Home Address	City/State/Zip	Home Phone:
Social Security Number	Date of Birth	Drivers License No.

Addresses

Retail Store Address	Billing Address
Store Name	Company Name
Address	Street Address
City/State/Zip	City/State/Zip
Phone Email	Phone Email
Attention	Attention

Trade References

Trade Reference No. 1	Trade Reference No. 2
Company Name	Company Name
Address	Address
City/State/Zip	City/State/Zip
Phone Email	Phone Email
Attention Fax	Attention Fax
Customer No	Customer No.
Trade Reference No. 3	Trade Reference No. 4
Company Name	Company Name
Address	Address
City/State/Zip	City/State/Zip
Phone Email	Phone Email
Attention Fax	Attention Fax
Customer No	Customer No.

C Now That's Impressive, LLC - Credit Application - 12/1/2007



now that's impressive!™

Company Name

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Wholesale Application—cont.

Terms and Conditions

Opening Orders - require a \$125 minimum purchase with a credit card or prepaid company check.

Reorders - require a \$50 minimum purchase with credit card, prepaid company check or approved net 30 terms. If you place less than the required \$50 minimum product in the shopping cart, you will not be able to checkout without meeting the minimum order amount.

Minimum Quantities - in general, the minimum quantity available for purchase per item is six. We may lower the minimum quantity to three for example for promotions. If you add an item to the shopping cart and your amount is under the minimum quantity, it will automatically change to the minimum purchase quantity required.

Order Changes - once an order is placed, changes cannot be made.

Restocking Fee - there will be a 20% restocking fee for returned items unless due to manufacturer defect or error.

Net 30 Accounts not current - requires bringing your account current prior to placing any more orders. Should this situation be an ongoing occurrence, the account will revert to prepayment for orders thereafter. NTI provides approved customers net 30 terms to assist you with extended payment. NTI cannot operate properly if we, in turn, are not paid timely. We appreciate your diligence in strictly adhering to the net 30 terms.

Finance Charges - accounts that are not current will accrue at 1.5% per month on each month's current balance.

Damages/Shortages - Any claims related to damages or shortages must be made within 5 business days from the shipping receipt of the products. The products must be in their original packaging for inspection and product replacement. NTI respects your time and understands that you expect your order to be right the first time. NTI doublechecks each order as well as uses scanning technology to ensure you receive the styles and quantities ordered. NTI also checks each product before shipping to you to ensure each meets NTI's high quality standards.

Resale Certificate - we are unable to withhold sales tax by law if a current resale certificate or sales tax license is not on file with Now That's Impressive. Please fax a current copy to us anytime at 859.781.7484.

Rush Orders - Now That's Impressive recognizes your need to have product when you need it so we will make every effort to accommodate rush orders without an additional NTI charge. We would, however, need to pass along any rush shipping charges to you for expediting the shipment of your order.

In the event, our production queue can not accommodate a particular rush order, we would advise of such and if it would take extreme measures to manage the exception, an NTI charge may be necessary but would be communicated up-front to you.

Shipping - Priority USPS shipping will apply to all domestic orders. International shipping is TBD.

International Stores - NTI's international store policy is in process. Please refer to the website for an update.

Online Stores - online (internet) stores may not sell below the Manufacturers Suggested Retail Pricing (also referred to as MSRP) for our products. Online stores must also agree NOT to sell the Now That's Impressive product on Ebay or other online auctions.

Pricing - NTI may at any time, with or without notice, be required to change product pricing to accommodate current market conditions. NTI's goal is to keep product pricing at a level that is attractive to your customers while making it a profitable for your store.

Terms & Conditions - NTI may at any time, with or without notice, change any aspect of its wholesale terms. As your partner, NTI recognizes that significant changes impact your business and will make every effort to notify you of those types of changes.

All accounts are prepaid with credit card or company check until your credit application has been completed, reviewed and approved. If any indebtedness incurred pursuant to this request for credit is not paid in full when due, the undersigned agrees to pay all costs of collection, including reasonable attorney fees. Any balance so remaining unpaid shall bear interest at the lesser of 1.5% per month or the maximum rate permitted by applicable law, until paid in full.

Agree to Terms, Statement of Accuracy and Permission to Verify

I hereby agree to the terms and conditions of the wholesale account being applied for and specified above. I understand that these terms and conditions are subject to change at any time, with or without notice. I hereby certify that the information contained herein is complete and accurate. I hereby authorize for NTI to make any and all inquiries necessary to process the wholesale application being applied for in order to verify the information contained herein.

Signature

Date

Fax completed form along with copies of business license, resale form, and articles of incorporation to 859.781.7484. We look forward to partnering with you!